

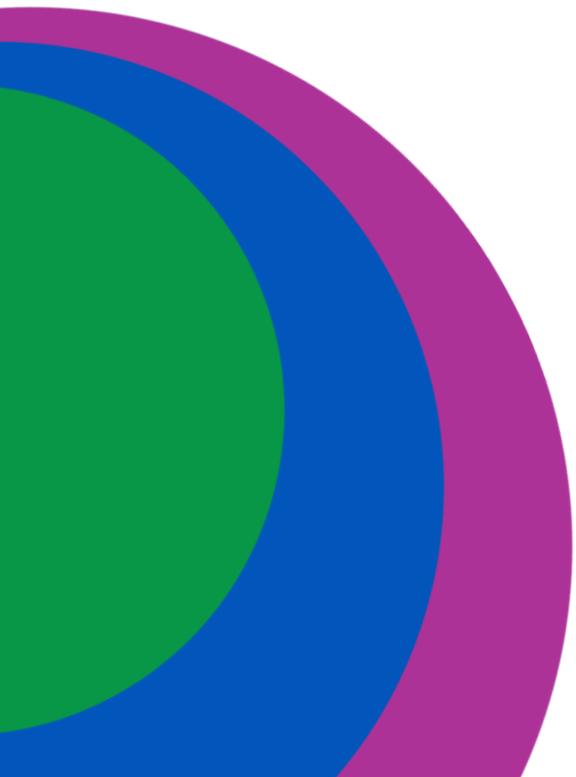


Real School

For Entrepreneurs

with

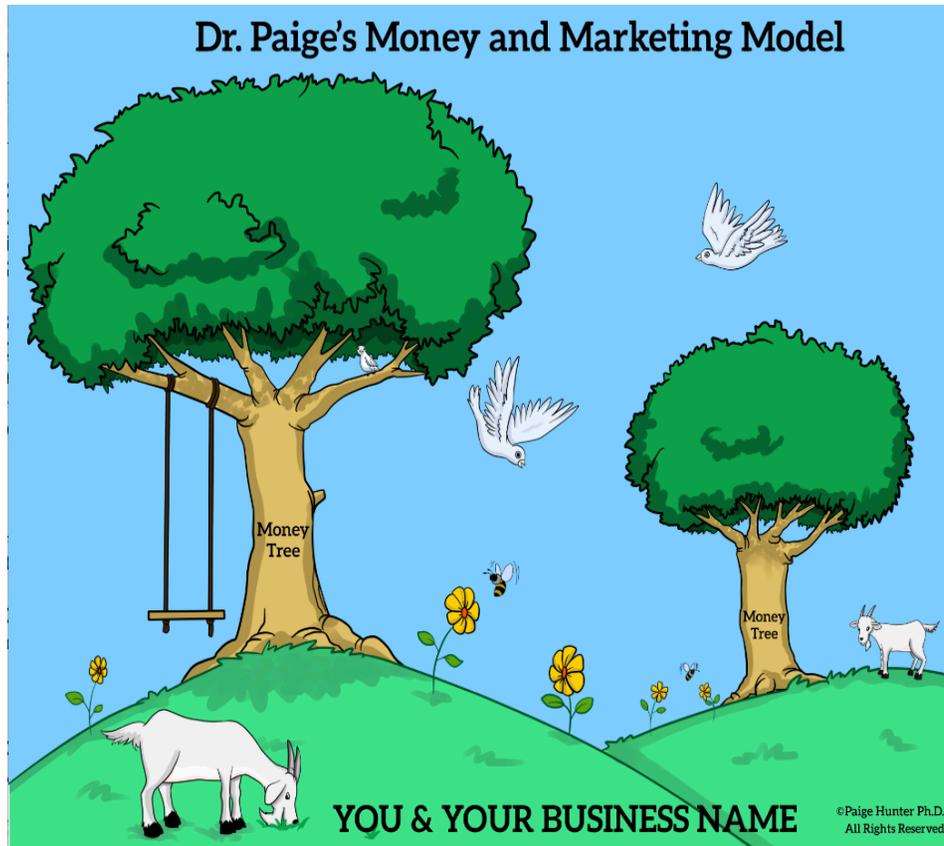
Dr. Paige



Week 4

Get Real Advice
for Real Results!

Throughout Real School you've gone into much detail, now you can boil it down into this fun model. Yes, think art class again! ☺ Using the Money & Marketing Model, briefly define your own.



Grass- Solid business plan

Trees- products or services

Birds- Dream clients flocking to your offerings.

Bees- marketing that creates buzz around your business.

Goats- Beneficial feedback

The swing- Reminding you of the what & why of business

Business & Mission Statements

Based on your values and purpose in life, please write down your personal mission.

Write down your business mission.

*Use your mission to guide you. You may choose to make it public or keep it private. It works as a compass reminding you of your "true north."