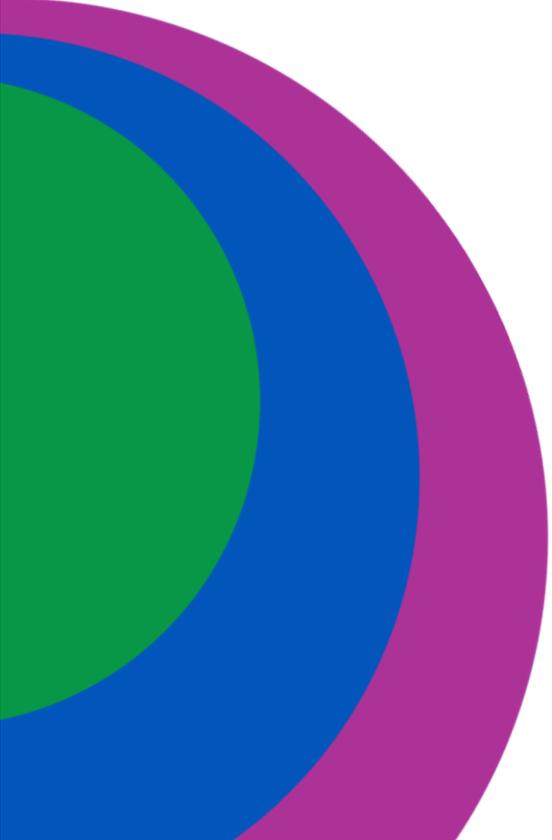


Real School

with

Dr. Paige



Week 3

Get Real Advice
for Real Results!

Get Social with Your Dream Client in 25 Minutes or Less a Day

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Week Three

Your Social Media Platforms

Write a list of social media you already interact with.

(ex. News, Networking sites, selling sites, blogging, etc.)

What Social Media Platforms do you feel would be a good fit for attracting your dream client? (This can be part of a long-term plan. This is to help you plan.) Ex. LinkedIn, Facebook, Amazon, blog

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Week Three

On a scale from 1-10, 1, being highly uncomfortable and 10 being 10 very comfortable; how ready are you to use a social media plan? If you are under 5, please consider looking into the experts I suggested to decide if this is right for you. If you are a 6 or above, outline what types of posts and how many post you'd like to provide daily/weekly?

What ways will you "dress" up your messages for the social media catwalk? Ex. Stay consistent with color scheme, fonts over images, etc.

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Week Three



If you choose or have a Facebook Business Page or website page, share it with us in the Real School Forum. Here, the community can give you encouragement and feedback. Please take 15 mins to go trolling. 😊 Creep about business pages and websites you love that also serve a similar dream client. Jot down notes for ideas and how you can personalize it for you and your clients.

Share one of your creations from picmonkey, Canva, or ipiccy inside of our Real School FB forum. I understand these will trickle in, but first place earns a gold star. 😊

Prepare for a “likefest”.